

The North of England Zoological Society LIMITED.

Telephone: Chester 1898.

COUNCIL.

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(School of Tropical Medicine).
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The NINTH ANNUAL GENERAL MEETING of the Society will be held at the ZOOLOGICAL GARDENS, UPTON-BY-CHESTER, on SATURDAY, the 14th day of AUGUST, 1943, at 3.45 p.m.

Signed,

G. S. MOTTERSHEAD,

Secretary.

SECRETARY'S REPORT.

Once again it is necessary for me to make a report instead of the council, the difficulties which prevent the council meeting being much greater than ever

However it is with pleasure that I am able to present a Balance Sheet to members this year showing a profit, which is the first time since the Society took over the Zoo in 1934.

There is a very substantial increase in both Gate and Cafe receipts, and I personally attribute the former to three or four causes. First we have had two special attractions, namely the Lion and Dog friendship, and the Elephant, both of these have been a great draw and have made up to some extent for the many vacancies in the stock.

A more concentrated effort in the way of advertising is also to my mind another cause for our increased gate, whereas the holidays at home may have helped in one way, it must have seriously affected us in another, for a car at the zoo is a rare event and the bus services have been very much curtailed.

By far the greatest difficulty at the Zoo at the present time, is labour, particularly outdoor staff, and it is owing to this that the gardens are looking so very neglected; the labour we have been getting both from advertising and the Labour Exchange has been of such poor quality we would have been better without it, with two exceptions

when both men were called up before they had been with us a fortnight. However I suppose we shall have to contend with this state of affairs for some time to come.

I have just engaged the former Head Deer Keeper of Phoenix Park for the animals, and I am hoping he will settle down and thus relieve the pressure in this section.

Once again, I should like to thank on behalf of the members, all those who have done so much for the Society, and thus contributed to a large extent in bringing us to this successful period.

Members will greatly help us to maintain this progress if they will do all they can to induce their friends to become members, and help to popularise the Zoo whenever they can.

It will be noticed that my valuation of the animals is much greater than that shown on the Balance Sheet, in arriving at this figure I have based my valuation on actual sales of similar livestock in the last few months, but my own opinion is, all Zoo animals are only worth for the purpose of a balance sheet what they would realise in the event of a forced sale, and this figure should be kept as conservative as possible.

G. S. MOTTERSHEAD,

Director-Secretary.

**INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED
30th APRIL, 1943.**

1943. April 30th.	£	s.	d.	1943. April 30th.	£	s.	d.
To Provisions, Sweets, Minerals, Tobacco, etc.	618	8	8	By Gate Receipts	1898	10	4
— Animal and Bird Food	880	9	1	— Cafe and Shop Receipts	1432	8	1
— Wages, Salaries and Keep	1238	15	8	— Subscriptions	156	5	2
— Rates, Water and Tithe	94	12	6	— Donations and Special Efforts, including Adoption Scheme Donations	458	8	9½
— War Damage Contribution	11	18	0	— Entrance Fees	2	2	0
— Insurance	30	6	3	— Commission on Slot Machines	83	16	9
— Lighting and Heating	156	12	8	— Elephant Rides	110	15	3
— Advertising	57	12	1	— Proceeds of Sale of Zoo News	23	9	9
— Printing, Stationery and Postages	47	5	7	— City of Chester Educational Grant	50	0	0
— Telephone	25	6	9	— Income Tax Repayment	11	7	6
— Travelling Expenses	48	2	9				
— Bank Charges and Cheque Books	19	5	5				
— Repairs and Renewals	69	14	1				
— Miscellaneous Expenses	25	18	11				
— Laundry and Cleaning Materials	39	15	8				
— Mortgage Interest—Gross	225	0	0				
— First Mortgage Debenture Interest—Gross	141	5	0				
— Second Debenture Interest—Gross	29	13	6				
— Net Profit for year	467	1	0½				
	£4227	3	7½		£4227	3	7½

BALANCE SHEET AS AT 30th APRIL, 1943.

LIABILITIES.	£ s. d.	ASSETS.	£ s. d.	£ s. d.
First Mortgage Debentures.		Land and Buildings at Oakfield, Upton, at cost.		
113 First Mortgage Debentures of £25 each at 5 per cent. per annum of a series of 120	2825 0 0	Balance as at 30/4/42	6386 7 8	
Second Mortgage Debenture Stock	989 0 9	Less: Mortgage thereon	5600 0 0	1386 7 8
Mortgage and Debenture Interest Accrued	1987 0 10	Fixtures, Fittings, Cages and Accessories at cost.		
Sundry Creditors	1525 18 2	Balance as at 30/4/42	1632 2 6	
Loan Accounts	109 10 0	Additions during year at cost	9 8 4	1641 10 10
		Furniture at cost.		
		Balance as at 30/4/42		206 18 0
		Machinery and Loose Tools at cost.		
		Tools and Utensils appertaining to the health and maintenance of the Zoological Specimens, Garden Tools, Machines and Equipment.		
		Balance as at 30/4/42	160 5 8	
		Additions at cost during year	4 10 0	164 15 8
		Stock of Crockery and Table Utensils at cost.		
		Balance as at 30/4/42	60 9 3	
		Additions during year at cost	11 6 0	71 15 3
		Stock on hand at cost.		
		Provisions, Minerals, Tobacco, etc.	53 12 10	
		Animal Food	16 3 3	
		Sundries	6 6 4	76 2 5
		Stock of Animals, Reptiles, Birds, etc., at cost, less sales.		
		Balance as at 30/4/42	999 0 11	
		Additions during year at cost	5 0 0	1004 0 11
		(Curator's Valuation £1719 17s. 6d.)		
		Debtors		27 15 7
		Cash at Bank		90 7 4
		Cash in hand		55 18 0
		Deposits		86 0 0
		Formation Expenses as at 30/4/42	90 7 8	
		Less: Amount written off	25 10 6	64 17 2
		Debenture Issue Expenses as at 30/4/42		63 7 9
		Income and Expenditure Account.		
		Balance as at 30/4/42	2963 14 2½	
		Less: Net Profit for year	467 1 0½	2496 13 2
	<u>£7436 9 9</u>			<u>£7436 9 9</u>

AUDITOR'S REPORT.

I have audited the Balance Sheet of the North of England Zoological Society, Ltd., dated the 30th April, 1943, as above set forth. I have obtained all the information and explanations I have required and subject to the fact that no credit has been taken for the value of the animals, birds or reptiles, which have been given to the Society, I am of the opinion that the above Balance Sheet is properly drawn up so as to exhibit a true and correct view of the state of the Society's affairs according to the best of my information and explanations given to me and as shown by the books of the Society.

21st July, 1943.

N. T. AFFORD,
Chartered Accountant